

# Upcoming Event

## Atlantic Regional Council Breakfast Meeting **Cannabis: Security Opportunities** April 3, 2019

### **From Patrol to Control: Reflections of a veteran police officer turned corporate security manager post cannabis legalization in Canada**

How's this for irony: a police officer spends his entire career fighting to keep marijuana off the streets only to end his career by making it easier for people to buy.

Bill Cowper is a veteran law enforcement professional who spent over 30 years fighting drug trafficking and organized crime in Halifax, Nova Scotia. After a brief first retirement, he re-entered the workforce as the head of corporate security for the Nova Scotia Liquor Corporation—the very organization that would be the legal retailer of cannabis in Nova Scotia.

In his talk, Bill will discuss:

- Creating an experience for your customer.
- A society in transition and an industry poised for growth.
  - Cannabis in Canada
  - Cybersecurity risk for cannabis licensed producers and retailers
  - Opportunities for the industry
- What's next?
  - How does the Standpoint Theory apply to me?
  - Do I stay in my lane?
  - Time for real change

#### **Location:**

Best Western PLUS Dartmouth Hotel and Suites  
15 Spectacle Lake Drive  
Dartmouth, Nova Scotia B3B 1X7

**Time:** 7:30 a.m.-10 a.m.

#### **Agenda:**

7:30 a.m. Registration and breakfast  
8 a.m. Presentation begins



#### **Guest Speaker: William Cowper**

Bill Cowper spent 31 years with the Halifax Regional Police (HRP), and retired his sergeant badge in 2004. During his career with HRP, Bill was a narcotics detective and worked high-profile drug trafficking cases, including an undercover file for which he was awarded an RCMP Commanding Officer's Commendation. Bill also fought the digital side of crime—cybersecurity—and earned the nickname "Sergeant Internet."

After a short retirement, Bill went back to work to lead the Nova Scotia Liquor Corporation's (NSLC's) corporate security team. Retiring, again, in early 2019, Bill left the NSLC on a high note after overseeing the NSLC's successful transition into legal cannabis sales for the province of Nova Scotia.

A born storyteller, Bill shares his passion for crime prevention by sharing his journey from patrol cop through to Nova Scotia's top (legal) cannabis dealer.

#### **Cost:**

Members: Free  
Non-members: \$20 (plus tax)

#### **Registration:**

Visit "Upcoming Events" at [www.canasa.org](http://www.canasa.org)  
Pre-registration required. Registration includes breakfast.  
Deadline for registration is Thursday, March 28, 2019.

***All payments must be made prior to the event. Refunds will only be granted up to one week prior to the event.***

#### **For more information:**

Rishad Alam, Meeting and Event Planner  
Tel: (905) 513-0622 ext. 239  
Toll Free: 1 (800) 538-9919 ext. 239  
Email: [ralam@canasa.org](mailto:ralam@canasa.org)

Thank you to our sponsor:

